

K.K.P.G. College, Etawah

Placement Cell Report

A placement drive was organized by the Placement Cell of the College in collaboration with Bajaj Capital Insurance Broking Limited on 20 November 2025 at the college campus.

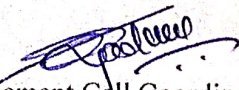
The objective of the drive was to provide career opportunities in the insurance and financial services sector to eligible and interested students of the college.

A total of 22 students registered for the placement drive and participated in the initial round of the selection process conducted on campus. The recruitment process included screening of applications, aptitude assessment, and personal interviews.

Based on their performance in the first round, several students were shortlisted and invited to the company's office for the second round of interviews for further evaluation and final selection.

The drive was conducted successfully with proper coordination between the Placement Cell and the company representatives. The initiative provided valuable exposure to students regarding career opportunities in the insurance and financial services industry.

The Placement Cell expresses its gratitude to the officials of Bajaj Capital Insurance Broking Limited for their cooperation and support in conducting the recruitment drive. The event once again reflected the institution's commitment towards enhancing student employability and industry interaction.


Placement Cell Coordinator


Principal
PRINCIPAL
K.K. College, Etawah

K.K.P.G. College, Etawah

Placement Cell Report

A placement drive was successfully organized by the Placement Cell of the College in collaboration with Chhatrapati Shahu Ji Maharaj University, Kanpur, on 12 December 2023 at the college campus.

The primary objective of the placement drive was to provide suitable employment opportunities to students from various academic streams in accordance with their qualifications and skills.

The following reputed companies participated in the placement drive:

1. AS Word Group
2. Scoplife
3. Paytm
4. L&T Finance
5. Adi Ideology

A total of 353 students from different streams of the college appeared for the interview process for various positions offered by the participating companies. After a rigorous selection procedure, the following number of candidates were shortlisted by each company:

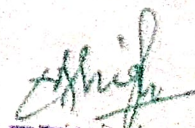
Sr. No.	Name of Company	Number of Shortlisted Candidate
1.	AS Word Group	20
2.	Scoplife	25
3.	Paytm	09
4.	L&T Finance	23
5.	Adi Ideology	33

The placement drive was conducted smoothly with active coordination among the Placement Cell, university representatives, and company officials. The efforts of the Placement Cell were highly appreciated by the participating organizations for effective organization and dedicated student support.

The event proved to be highly beneficial for the students and reflected the institution's strong commitment to career development and enhancing employability.



Placement Cell Coordinator



PRINCIPAL
K.K. College, Etawah

Aadi Ideology Services Private Limited

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OFFER LETTER

Dear Aakash Tiwari,

Date: 1st January, 2025

Subject: Offer of Employment as sales

Dear Aakash Tiwari,

Dear Aakash Tiwari,

Following your successful interviews, Aadi Ideology Services Private Limited ("the Company") is pleased to offer you the position of **Sales Executive**, based at our **Etawah** effective from **1st January, 2025**

We believe your communication skills and enthusiasm will be instrumental in achieving our lead generation and growth goals in the solar energy sector.

Designation & Reporting

Designation: Sales Executive
Location: Etawah
Reporting To: Aakash Tiwari

Roles and Responsibilities

As a Sales Executive, your primary focus will be on outbound communication, lead qualification, and appointment setting.

Key Responsibilities:

- Outbound Calling:** Execute high-volume outbound calls to prospective clients and network partners based on provided data.
- Product Introduction:** Clearly and effectively introduce Aadi Ideology Services, our mission, and our solar energy solutions.
- Lead Qualification:** Qualify leads by determining the potential client's needs, interest, and authority to engage.
- Appointment Setting:** Schedule qualified meetings and consultations for the field sales team.
- Data Management:** Accurately update and maintain client information and interaction records in the Company's CRM system daily.
- Target Achievement:** Strive to achieve daily and weekly targets for call volume and scheduled appointments.
- Support:** Provide basic support to the sales team by following up on initial contacts.

Compensation and Benefits

Aadi Ideology Services Private Limited

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Your total compensation package is detailed as follows:

A. Fixed Compensation

Your fixed Gross Monthly Salary will be Rs. 10,000/- (Rupees Ten Thousand only), corresponding to a Gross Annual CTC of Rs. 1,20,000/- (Rupees One Lakh Twenty Thousand only).

B. Performance-Based Incentive (Variable Pay)

You shall be eligible for a Performance Incentive scheme based on achieving monthly targets for qualified leads and appointments set. Details of the incentive plan are available in the HR policy manual.

Terms of Employment

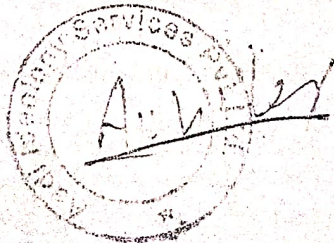
- **Date of Joining:** 1st January, 2026
- **Probation Period:** You will be on a probation period of Six (6) Months, during which your performance will be monitored and formally evaluated.
- **Termination by the Company:** The Company reserves the right to terminate the Employee's employment by giving one (1) month's written notice. The Company may terminate the employment immediately without notice for unlawful or unethical activity that damages the company.
- **Resignation by the Employee:** The Employee must provide one month's written notice. Failure to serve the full notice period requires the Employee to pay or forfeit the equivalent of one month's salary to the Company.
- **Confidentiality:** You shall be required to maintain strict confidentiality regarding the Company's business data, customer lists, and financial information.

We are confident that your drive and enthusiasm will be a great asset to Aadi Ideology Services Pvt Ltd. We look forward to a mutually rewarding association.

Sincerely,

For Aadi Ideology Services Pvt. Ltd.

Shreya Akhilesh Tiwari
Vice President
+91-9769261884
Aadi Ideology Services Pvt
Ltd



Aadi Ideology Services Private Limited

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OFFER LETTER

To:

Mr. Bilal Khan

Etawah,
Uttar Pradesh

Date: 1st January, 2026

Subject: Offer of Employment as sales
executive

Dear Bilal Khan,

Following your successful interviews, Aadi Ideology Services Private Limited ("the Company") is pleased to offer you the position of **Sales Executive**, based at our **Etawah** effective from **1st January, 2025**

We believe your communication skills and enthusiasm will be instrumental in achieving our lead generation and outreach goals in the solar energy sector.

Designation & Reporting

- Designation: Sales Executive
- Location: Etawah
- Reporting To: Aakash Tiwari

Roles and Responsibilities

As a Sales Executive, your primary focus will be on outbound communication, lead qualification, and appointment setting.

Key Responsibilities:

1. **Outbound Calling:** Execute high-volume outbound calls to prospective clients and network partners based on provided data.
2. **Product Introduction:** Clearly and effectively introduce Aadi Ideology Services, our mission, and our solar energy solutions.
3. **Lead Qualification:** Qualify leads by determining the potential client's needs, interest, and authority to engage.
4. **Appointment Setting:** Schedule qualified meetings and consultations for the field sales team.
5. **Data Management:** Accurately update and maintain client information and interaction records in the Company's CRM system daily.
6. **Target Achievement:** Strive to achieve daily and weekly targets for call volume and scheduled appointments.
7. **Support:** Provide basic support to the sales team by following up on initial contacts.

Compensation and Benefits

Aadi Ideology Services Private Limited

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Your compensation package is defined as follows:

1. **Basic Compensation:**

Your Gross Monthly Salary will be Rs. 40,000/- (Rupees Ten Thousand only) corresponding to a Gross Annual CTC of Rs. 4,80,000/- (Rupees One Lakh Twenty Thousand only)

2. **Performance Based Incentive (Variable Pay)**

You will be eligible for a Performance Incentive scheme based on achieving monthly targets for qualified leads and appointments set. Details of the incentive plan are available in the HR policy manual.

Terms of Employment

- Date of Joining:** 1st January, 2025
- Probation Period:** You will be on a probation period of Six (6) Months, during which your performance will be monitored and formally evaluated.
- Termination by the Company:** The Company reserves the right to terminate the Employee's employment by providing (1) month's written notice. The Company may terminate the employment immediately without notice for unlawful or unethical activity that damages the company.
- Resignation by the Employee:** The Employee must provide one month's written notice. Failure to serve the full notice period requires the Employee to pay or forfeit the equivalent of one month's salary to the Company.
- Confidentiality:** You shall be required to maintain strict confidentiality regarding the Company's business data, customer lists, and financial information.

We are confident that your drive and enthusiasm will be a great asset to Aadi Ideology Services Pvt Ltd. We look forward to a mutually rewarding association.

Sincerely,

For Aadi Ideology Services Pvt. Ltd.

Sriyash Akhilesh Tiwari

Legal Consultant

91-27-23201254

Aadi Ideology Services Pvt

2025



Aadi Ideology Services Private Limited

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OFFER LETTER

Ms. Anshu Khatun

Mobile:

Work Email:

Date: 1st January, 2025

Subject: Offer of Employment as sales

Executive

Ms. Anshu Khatun,

Following your successful interviews, Aadi Ideology Services Private Limited ("the Company") is pleased to offer you the position of **Sales Executive**, based at our **Etawah** effective from **1st January, 2025**

We believe your communication skills and enthusiasm will be instrumental in achieving our lead generation and outreach goals in the solar energy sector.

Designation & Reporting

- Designation: Sales Executive
- Location: Etawah
- Reporting To: Aakash Tiwari

Roles and Responsibilities

As a Sales Executive, your primary focus will be on outbound communication, lead qualification, and appointment setting.

Key Responsibilities:

1. **Outbound Calling:** Execute high-volume outbound calls to prospective clients and network partners based on provided data.
2. **Product Introduction:** Clearly and effectively introduce Aadi Ideology Services, our mission, and our solar energy solutions.
3. **Lead Qualification:** Qualify leads by determining the potential client's needs, interest, and authority to engage.
4. **Appointment Setting:** Schedule qualified meetings and consultations for the field sales team.
5. **Data Management:** Accurately update and maintain client information and interaction records in the Company's CRM system daily.
6. **Target Achievement:** Strive to achieve daily and weekly targets for call volume and scheduled appointments.
7. **Support:** Provide basic support to the sales team by following up on initial contacts.

Compensation and Benefits

Aadi Ideology Services Private Limited

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The total compensation package is detailed as follows:

Fixed Compensation

Your fixed Gross Monthly Salary will be Rs. 10,000/- (Rupees Ten Thousand only), corresponding to a Gross Annual CTC of Rs. 1,20,000/- (Rupees One Lakh Twenty Thousand only).

Performance-Based Incentive (Variable Pay)

You shall be eligible for a Performance Incentive scheme based on achieving monthly targets for qualified leads and commitments set. Details of the incentive plan are available in the HR policy manual.

Terms of Employment

Date of Joining: 1st January, 2026

Probation Period: You will be on a probation period of Six (6) Months, during which your performance will be monitored and formally evaluated.

Termination by the Company: The Company reserves the right to terminate the Employee's employment by giving one (1) month's written notice. The Company may terminate the employment immediately without notice for unlawful or unethical activity that damages the company.

Resignation by the Employee: The Employee must provide one month's written notice. Failure to serve the full notice period requires the Employee to pay or forfeit the equivalent of one month's salary to the Company.

Confidentiality: You shall be required to maintain strict confidentiality regarding the Company's business data, customer lists, and financial information.

We are confident that your drive and enthusiasm will be a great asset to Aadi Ideology Services Pvt Ltd. We look forward to a mutually rewarding association.

Sincerely,

For Aadi Ideology Services Pvt. Ltd.

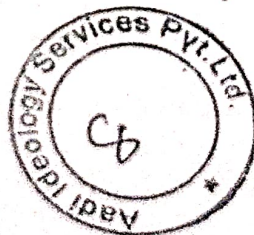
Shreya Akhilesh Tiwari

Vice President

+91-8769262864

Aadi Ideology Services Pvt

Ltd



Aadi Ideology Services Private Limited

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OFFER LETTER

To:

Shiv JYOTI

Enlight
Etail Products

Date: 1st January, 2025

Subject: Offer of Employment as sales
executive

Dear JYOTI,

Following your successful interviews, Aadi Ideology Services Private Limited ("the Company") is pleased to offer you the position of Sales Executive, based at our Etawah effective from 1st January, 2025

We believe your communication skills and enthusiasm will be instrumental in achieving our lead generation and outreach goals in the solar energy sector.

Designation & Reporting

- Designation: Sales Executive
- Location: Etawah
- Reporting To: Akash Tiwari

Roles and Responsibilities

As a Sales Executive, your primary focus will be on outbound communication, lead qualification, and appointment setting.

Key Responsibilities:

1. **Outbound Calling:** Execute high-volume outbound calls to prospective clients and network partners based on provided data.
2. **Product Introduction:** Clearly and effectively introduce Aadi Ideology Services, our mission, and our solar energy solutions.
3. **Lead Qualification:** Qualify leads by determining the potential client's needs, interest, and authority to engage.
4. **Appointment Setting:** Schedule qualified meetings and consultations for the field sales team.
5. **Data Management:** Accurately update and maintain client information and interaction records in the Company's CRM system daily.
6. **Target Achievement:** Strive to achieve daily and weekly targets for call volume and scheduled appointments.
7. **Support:** Provide basic support to the sales team by following up on initial contacts.

Compensation and Benefits

Pradeep Singh

Aadi Ideology Services Private Limited

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Your total compensation package is detailed as follows:

a. Fixed Compensation

Your fixed Gross Monthly Salary will be Rs. 25,000/- (Rupees Two Thousand only), corresponding to a Gross Annual CTC of Rs. 1,50,000/- (Rupees One Lakh Twenty Thousand only).

b. Performance Based Incentive (Variable Pay)

You shall be eligible for a Performance Incentive scheme based on achieving monthly targets for qualified leads and assignments set. Details of the incentive plan are available in the HR policy manual.

Terms of Employment

- **Date of Joining:** 1st January, 2025
- **Probation Period:** You will be on a probation period of Six (6) Months, during which your performance will be monitored and formally evaluated.
- **Termination by the Company:** The Company reserves the right to terminate the Employee's employment by giving one (1) month's written notice. The Company may terminate the employment immediately without notice for unlawful or unethical activity that damages the company.
- **Resignation by the Employee:** The Employee must provide one month's written notice. Failure to serve the full notice period requires the Employee to pay or forfeit the equivalent of one month's salary to the Company.
- **Confidentiality:** You shall be required to maintain strict confidentiality regarding the Company's business data, customer lists, and financial information.

We are confident that your drive and enthusiasm will be a great asset to Aadi Ideology Services Pvt Ltd. We look forward to a mutually rewarding association.

Sincerely,

For Aadi Ideology Services Pvt. Ltd.

Deepa Arvind Tiwari
HRD
9786222189
Aadi Ideology Services Pvt
Ltd

